# SPLENDOUR

# Media Kit 2024



# Authentic Sydney experiences for international travellers

Established in 2014, Splendour Tailored Tours is a boutique tour operator based in Sydney's vibrant Eastern Beaches. Specialising in authentic experiences, Splendour offers set tours, bespoke itineraries, and premium sailing charters, all hosted by fun locals, showcasing Sydney's iconic landmarks and hidden gems.

With a team of local experts on hand, Splendour delves into Sydney's culture, history, and culinary delights. Whether it's exploring neighbourhoods or sampling local dishes, Splendour provides flexible immersive experiences tailored to individual preferences, ensuring memorable journeys for international travellers.



# **Our Mission & Values**

"Here at Splendour Tailored Tours, we're all about crafting awesome travel adventures that break the mold. We love diving deep into the heart of Sydney, connecting you with its vibrant culture, history, and community. Forget the cookie-cutter tours; we're all about genuine local vibes and experiences that let you really get to know the Sydney we adore."

Carly Rea, Founder





# What Sets Splendour Apart

### Local Expertise

Splendour's guides aren't just locals; they're passionate storytellers with deep-rooted knowledge of Sydney's history, culture, and hidden gems. They'll take guests beyond the tourist spots, revealing the city's authentic charm and secrets. They come from a range of backgrounds including art curators, food lovers, adventure seekers, architects, and photographers and are handpicked for each tour. Each tour has its own private host and luxury SUV or equivalent giving guests flexibility and premium comfort.



#### Personalisation

Splendour believes every traveller is unique, and so should their journey. Their team crafts tailor-made itineraries, ensuring each experience aligns perfectly with personal interests, whether they are foodies, history buffs, or adventure seekers.

### **Fully Customisable**

Splendour's tours are designed with flexibility in mind, allowing guests to tailor their experience on the day. Whether they want to linger longer at a particular spot, discover a hidden gem, or change their itinerary on the fly, these private tours adapt to the guest's preferences, ensuring personalised and unforgettable Sydney adventures.



# Set Tours

Dive into Sydney's authenticity with a diverse range of set tours



# Inner City

## Quintessential Sydney

Dive into Sydney's must-see attractions and landmarks on a comprehensive city tour taking in the city to the coast.

## Half-Day Quintessential Sydney

Get a taste of Sydney's highlights in just half a day, perfect for those with limited time.



# Harbour

### **4-hour Harbour Sailing Charter**

Sail Sydney Harbour's iconic waters, soaking up stunning views and enjoying the ultimate nautical adventure aboard a stunning sailing yacht or motor cruiser.

### On Land and Sea – One Fine Day

Experience the best of both worlds with a day combining city sightseeing and a luxurious yacht charter.

### **Sunset Sailing Charter**

Sail into the sunset on Sydney Harbour, enjoying a tranquil and unforgettable nautical experience aboard a private yacht.



# Culture

### An Authentic Aboriginal Experience

Immerse yourself in Aboriginal culture with a guided 2-hour immersive experience with a local indigenous guide followed by an optional visit to a local art gallery featuring indigenous art. An option to add on a private museum tour.

### Architectural Walkabout

Explore Sydney's diverse architecture, from historic landmarks to modern masterpieces, on a captivating walking tour with a local architect finishing with a champagne and selection of local oysters.



# Beaches

#### Best of Aussie Beach Life - Bondi to Coogee

Experience the quintessential Aussie beach lifestyle, starting with Aussie brunch and an early morning surf at Bondi Beach before exploring the coast walk ending with lunch at local hotspot.

#### City, Harbour & Beaches in Style

Experience Sydney's top attractions, from the city's iconic sights to Rose Bay where you can swap land for water aboard a private motor cruiser. Enjoy lunch on the coast arriving at Sydney Opera House for an exclusive behind the scenes tour.

#### **Coastal Kicks**

Venture along Sydney's coastal paths starting with a morning surf at Bondi, scenic coastal walks, barefoot bowls, and beachside relaxation from Bondi to Coogee.



### **Arrival Revival**

Kickstart your Sydney adventure with an airport pick up, a coffee and jump in the ocean to beat the jetlag. Explore the city's highlights and hidden gems before arriving at your hotel for check in at 2pm.

#### North Shore Road Trip

Embark on a scenic journey exploring Sydney's picturesque North Shore, uncovering hidden treasures along the way and the stunning Northern Beaches.



# **Special Interest**

## **Family Friendly**

A fun-filled day of Sydney family activities, selecting from surfing, kayaking, or indulging in chocolate and finish with an afternoon beach session at Bondi.

## Private Shopping Tour with a Top Stylist

Enjoy a personalised shopping experience guided by a top local stylist, discovering Australia's best fashion brands and top shopping precincts.

## Sunrise Photography Tour

Capture Sydney's stunning sunrise moments with a guided photography tour with resident Bronte photographer Rosie, perfect for photography enthusiasts.



# Regional

### Blue Mountains Tour – Up Close and Personal

Discover the natural beauty of the Blue Mountains with a personalised tour including short hikes, jaw-dropping views, quaint villages and pub lunch.

#### Blue Mountains via Helicopter

Soar above the Blue Mountains by helicopter and enjoy a gourmet picnic on the edge of the valley amidst stunning scenery.

### Southern Highlands Road Trip

Escape the city and explore the scenic Southern Highlands, known for its picturesque landscapes, and charming towns. Enjoy country hospitality and sample the region's iconic coldclimate wine varieties.



# Culinary

#### **Gourmet Nights**

Indulge in a progressive dinner tour, exploring Sydney's top restaurants and the city's finest culinary creations with entrée, main and dessert each in a new venue.

### Sydney Foodie Tour

Indulge in Sydney's diverse culinary scene, sampling delicious dishes from local neighbourhood eateries and produce markets.

#### Taste of Sydney

Savour the flavours of Sydney with pub grub in The Rocks, sample craft beer, feast on oysters at Woolloomooloo Wharf, and enjoy lunch at a charming neighbourhood eatery.





# Media Inquiries & Contact

## Media Contact

Sally McKay +61 (0) 409 603 400 sally@splendourtailoredtours.com.au

## **General Inquiries**

+61 (0) 409 603 400 <u>experiences@splendourtailoredtours.com.au</u> <u>www.splendourtailoredtours.com.au</u> <u>@splendour\_tt</u>

